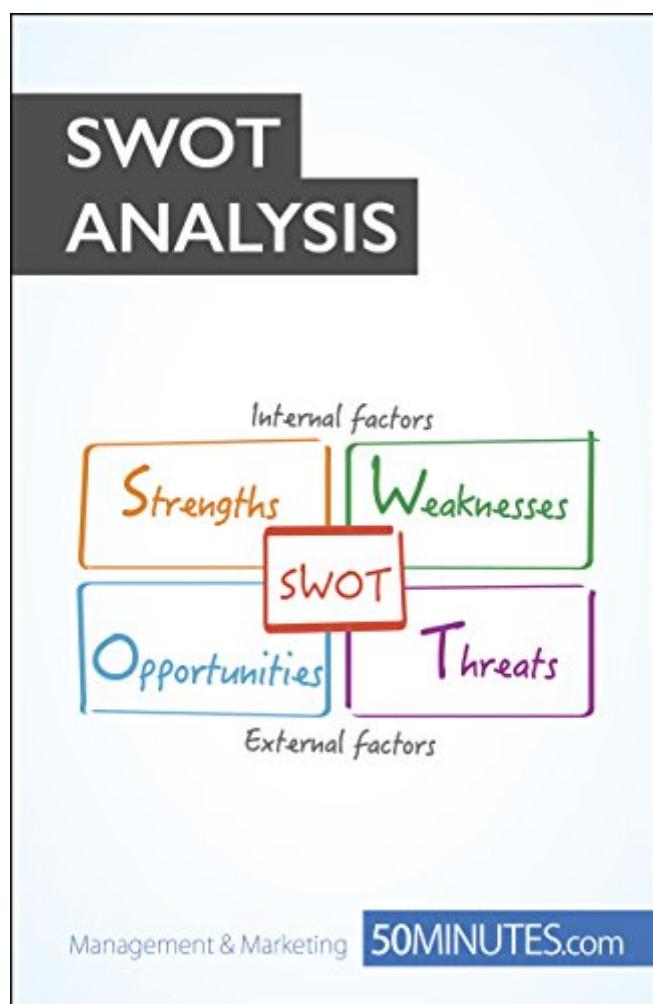


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The SWOT Analysis: Develop Strengths To Decrease The Weaknesses Of Your Business (Management & Marketing Book 21)



Synopsis

Develop strengths to decrease the weaknesses of your business. This book is a practical and accessible guide to understanding and implementing the SWOT analysis, providing you with the essential information and saving time. In 50 minutes you will be able to: Determine the strengths, weaknesses, opportunities and threats of your business. Distinguish the factors that affect the internal functioning and external environment of your business. Develop a coherent strategy. ABOUT 50MINUTES.COM Management & Marketing 50MINUTES.COM provides the tools to quickly understand the main theories and concepts that shape the economic world of today. Our publications are easy to use and they will save you time. They provide elements of theory and case studies, making them excellent guides to understand key concepts in just a few minutes. In fact, they are the starting point to take action and push your business to the next level.

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